

FASHION HOUSE CUT MONTHLY ENERGY BILLS BY 25% WITH ENISTIC ENERGY MANAGEMENT SOLUTION

Background

Terranova are an Italian style boutique offering affordable ladies and men's fashion wear and apparel in Cyprus through their five shops located in: Nicosia x 2, Limassol, Larnaca and Paphos.

Following a steep rise in their spend on energy and the recent announcement by the Electricity Authority Cyprus of a further 10% rise in electricity tariffs, Terranova Cyprus decided to look at ways of conserving their energy to reduce the overheads.

Why Enistic?

Having provided thousands of companies worldwide with the technology and tools to become energy efficient, Enistic are specialists in the energy management field. This case study was prepared in conjunction with EcoLeaf - An Enistic reseller based in Cyprus.



Outcome

Terranova approached EcoLeaf Ltd following research into companies offering solutions on energy monitoring and management and requested their assistance to identify where they were wasting energy. EcoLeaf proposed the Enistic solution to look at their main areas of consumption, starting with the Air Conditioning units.

EcoLeaf Ltd installed and configured the Enistic solution, which then reported back to the Energy Manager Online system. This enabled Terranova to view the amount of energy being used in real-time, the cost of the electricity for individual Air Conditioning units and the amount of CO₂ being emitted.

By utilizing the Energy Coaching service and reporting tools provided Terranova were able to quickly identify when, where and how they were wasting energy with their A/C units, with each one being monitored separately.

“I was delighted with the ease with which the system was installed with no disruption to our opening hours. The accuracy of the information that we are receiving has allowed us to cut our monthly bills by 25%. This will provide us with an energy strategy moving forward. We fully intend to expand the system to monitor our lights and office equipment across all our stores.”

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